



sundance



2009 Sundance - Soldier Hollow Weekly Race Series Sponsorship Information

WEEKLY SUMMER RACES

The race series takes place every Wednesday night from May through August and alternates between Sundance and Soldier Hollow Resorts in Utah. This community race program is designed to allow riders a chance to test their biking skills and interests in a fun and casual environment. Average weekly participation is 60-70 participants who compete in various categories. Participants range in age from 10 to 65 and travel from surrounding counties to race on marked courses.

Each race concludes with a prize drawing hosted by our various sponsors. Regardless of race finish, everyone has the same chance to walk home with a great prize. We also run a season Point Series Competition which allows riders to accumulate points throughout the race season for our grand finale drawing at the last race. All of the prizes and awards are made possible by the generous donations of sponsors throughout the year, and have been an integral part of making these races so great to participate in.

SPONSORSHIP OPPORTUNITIES

In addition to the **Sponsorship Levels** listed below, businesses can select from the following sponsorship opportunities:

- **Main Race Sponsor** - Select a certain venue on a specific date. Gold or Platinum level sponsors can choose this option providing cash or in-kind prizes for the weekly prize drawing.
- **Season Sponsor** - Gold or Platinum level sponsors can choose this option by providing cash or in-kind donations to be used for prizes throughout the season, or finale drawing.
- **Point Series Sponsor** - All sponsorship levels can provide cash donations for the point series competition winners.
- **Year End Sponsor** - All sponsorship levels can participate here by providing prizes for the year end finale prize drawing.
- **Weekly Co-Sponsor** - All sponsorship levels can participate here by providing supplemental prizes for a specific week's race.
- **Kid's Race Sponsor** - All sponsorship levels can provide donations for any of our 2009 kids races.

SPONSORSHIP LEVELS

Platinum

Cash or wholesale value donations of \$500 or more.

Includes: *10 race punch pass for the 2009 season; Platinum level prominence for organization logo and link included on our †web site, t-shirts and in race series emails and other communications.

Gold

Cash or wholesale value donations of \$250 - \$499.

Includes: Gold level prominence for organization logo and link listed on our †web site and t-shirt; mentioned in weekly emails distributed to race participants.

Silver

Cash or wholesale value donations of \$75 - \$249.

Includes: Organization name with associated link listed on †web site and mentioned in weekly emails distributed to race participants.

Bronze

Cash or wholesale value donations of \$25 -- \$74.

Includes: Organization name listed on †web site and in sponsor week emails distributed to race participants.

† www.weeklyraceseries.com

**Punch pass can be used by one individual or by multiples. A season number plate is necessary to participate in the Points Series Competition and to qualify for the season finale drawing. Season number plates can be purchased for a one time fee of \$10 per person at either venue.*

HOW TO BECOME A SPONSOR

Sponsorship dates are available on a first-come-first-served basis. If needed, we can arrange to pick up sponsorship products and donations from your establishment. Or donations and items can be sent to:

Sundance - Soldier Hollow Mountain Bike Race Series
 c/o Mark Nelson
 4075 Eucalyptus Ct.
 Cedar Hills, Utah 84062

We would like to have all prizes and/or donations in by **March 31, 2009**. Please make out any checks to "Euclid Outdoors".

For promotion purposes (t-shirt, race flyer, and other printing) sponsorship commitments must be firmed up (sponsorship level, date, and opportunity choice) by no later than Friday, March 20, 2009.

For more information or questions please contact:

Mark Nelson, Race Director

(801) 691-8000 - mark@euclidoutdoors.com - www.weeklyraceseries.com

2009 RACE SCHEDULE

May:

6th - Soldier Hollow - Mountain Biathlon race
 13th - Soldier Hollow - Pre-race ICUP course
 20th - Sundance - weekly race course & kids course
 27th - Sundance - Pre-race ICUP course

June:

3rd - Soldier Hollow - Mountain Biathlon race & kids course
 10th - Sundance - Weekly race course
 17th - Soldier Hollow - Weekly race course
 24th - Sundance - Weekly race course & kids course

July:

1st - Soldier Hollow - Mountain Biathlon race
 8th - Sundance - Weekly race course
 15th - Soldier Hollow - Weekly race course
 22nd - Sundance - Weekly race course & kids course
 29th - Soldier Hollow - Mountain Biathlon race

August:

5th - Sundance - Weekly race course
 12th - Soldier Hollow - Weekly race course & kids course
 19th - Sundance - Season Finale!

THANK YOU TO OUR 2008 SPONSORS!

PLATINUM	GOLD	SILVER	BRONZE
Euclid Timber Frames	Marriott Courtyard	The Canyons Resort	Outback Steakhouse
Euclid Outdoors	Rib City Grill	The Homestead Resort	Jason's Deli
Sundance	Metro Roof Products	The Blue Boar Inn	Mimi's Café
Soldier Hollow	Zermatt Resort & Spa	Clif Bar	Ruby River
Fuji Bikes	Adventure Haus	Jamba Juice	California Pizza Kitchen
Racer's Cycle Service	Mountain House Grill		Rumbi Island Grill
White Pine Touring	Polar Bottle		Dairy Keen
Peak Fasteners	Imagicom Corp		Coney's
QBP	Bike Peddler		Don Pedro's
Head	Downhill Cyclery		
Carbo Rocket	Canyon Bicycles		
Goodwin Media	Golsan Cycles		
Lizard Skins	Blayn's Cycle Service		
Felt Bicycles			
Ryders Eyewear			
Kuhl			