



sundance



2010 Sundance - Soldier Hollow Weekly Race Series Sponsorship Information

WEEKLY SUMMER RACES

The race series takes place every Wednesday night from May through August and alternates between Sundance and Soldier Hollow Resorts in Utah. This community race program is designed to allow riders a chance to test their biking skills and interests in a fun and casual environment. Average weekly participation is 60-70 participants who compete in various categories. Participants range in age from 10 to 65 and travel from surrounding counties to race on marked courses.

Each race concludes with a prize drawing hosted by our various sponsors. Regardless of race finish, everyone has the same chance to walk home with a great prize. We also run a season Point Series Competition which allows riders to accumulate points throughout the race season for our grand finale drawing at the last race. All of the prizes and awards are made possible by the generous donations of sponsors throughout the year, and have been an integral part of making these races so great to participate in.

SPONSORSHIP OPPORTUNITIES

In addition to the **Sponsorship Levels** listed below, businesses can select from the following sponsorship opportunities:

- **Main Race Sponsor** - Select a certain venue on a specific date. Gold or Platinum level sponsors can choose this option providing cash or in-kind prizes for the weekly prize drawing.
- **Season Sponsor** - Gold or Platinum level sponsors can choose this option by providing cash or in-kind donations to be used for prizes throughout the season, or finale drawing.
- **Point Series Sponsor** - All sponsorship levels can provide cash donations for the point series competition winners.
- **Year End Sponsor** - All sponsorship levels can participate here by providing prizes for the year end finale prize drawing.
- **Weekly Co-Sponsor** - All sponsorship levels can participate here by providing supplemental prizes for a specific week's race.
- **Kid's Race Sponsor** - All sponsorship levels can provide donations for any of our 2010 kids races.

SPONSORSHIP LEVELS

Platinum

Cash or wholesale value donations of \$500 or more.

Includes: *10 free races for the 2010 season; Platinum level prominence for organization logo and link included on our website, t-shirts and in race series emails and other communications. Up to 10 free entries for employees the night of a company's specific race. Cash donations going toward a Soldier Hollow race night qualify the company or individual to one Fuji or Kestrel bike at wholesale pricing.

Gold

Cash or wholesale value donations of \$250 - \$499.

Includes: Gold level prominence for organization logo and link listed on our website and t-shirt; mentioned in weekly emails distributed to race participants. Up to 5 free entries for employees the night of a company's specific race.

Silver

Cash or wholesale value donations of \$75 - \$249.

Includes: Organization name with associated link listed on website and mentioned in weekly emails distributed to race participants.

Bronze

Cash or wholesale value donations of \$25 -- \$74.

Includes: Organization name listed on website and in sponsor week emails distributed to race participants.

HOW TO BECOME A SPONSOR

Sponsorship dates are available on a first-come-first-served basis. If needed, we can arrange to pick up sponsorship products and donations from your establishment. Or donations and items can be sent to:

Sundance - Soldier Hollow Mountain Bike Race Series
 c/o Mark Nelson
 4075 Eucalyptus Ct.
 Cedar Hills, Utah 84062

We would like to have all prizes and/or donations in by **April 30, 2010**. Please make out any checks to "Euclid Outdoors".

For promotion purposes (t-shirt, race flyer, and other printing) sponsorship commitments must be firmed up by no later than Wednesday, March 31, 2010. We are happy to accept additional sponsors after this date, but logos and other information may not be included in all promotional material.

For more information or questions please contact:

Mark Nelson, Race Director
 (435) 654-1392 - mark@euclidoutdoors.com - www.weeklyraceseries.com

2010 RACE SCHEDULE

May:

5th - Soldier Hollow - Race Course TBA
 12th - Sundance - Pre-race ICUP course
 19th - Soldier Hollow - Pre-race ICUP course
 26th - Sundance - Regular Race Course

July:

7th - Sundance - Regular race course
 14th - Soldier Hollow - Mountain Biathlon & Kids race
 21st - Sundance - Regular race course
 28th - Soldier Hollow - Regular race course

June:

2nd - Soldier Hollow - Mountain Biathlon race & Kids race
 9th - Sundance - Regular race course
 16th - Soldier Hollow - Regular race course
 23rd - Sundance - Regular race course
 30th - Soldier Hollow - Regular race course

August:

4th - Sundance - Regular race course
 11th - Soldier Hollow - Regular race course & kids course
 18th - Sundance - Regular race course - Double Points
 25th - Soldier Hollow - Costume Race - Season Finale!

THANK YOU TO OUR 2009 SPONSORS!

PLATINUM	GOLD	SILVER	BRONZE
Euclid Timber Frames	Marriott Courtyard	The Canyons Resort	Outback Steakhouse
Euclid Outdoors	Rib City Grill	The Homestead Resort	Jason's Deli
Sundance	Polar Bottle	ProWash Detergent	Mimi's Café
Soldier Hollow	Zermatt Resort & Spa		Ruby River
Fuji Bikes	The Blue Boar Inn		California Pizza Kitchen
Racer's Cycle Service	Imagicom Corp		Rumbi Island Grill
Delta Stone	Camelbak		Dairy Keen
Guru's	Salt Cycling		Cisero's/Baja Cantina
QBP			
Head			
NuSkin			
Goodwin Media			
Adventure Haus			
Kuhl			
Hill Insurance & Investments			

† www.weeklyraceseries.com * A season number plate is necessary to participate in the Points Series Competition and to qualify for the season finale drawing. Season number plates can be purchased for a one time fee of \$10 per person at either venue.